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In re application of:

William L. Jansen et al.

Serial No. 09/714,857

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For: **LOYALTY PROGRAM TRACKING AND CONVERSION SYSTEM**

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Commission for Patents
PO Box 1450
Alexandria, VA 22313-1450

**REVOCATION OF EXISTING POWER OF ATTORNEY
AND NEW POWER OF ATTORNEY APPOINTING NEW COUNSEL**

As an Officer of the owner by assignment of the above-identified application, I hereby revoke all prior powers of attorney and I hereby appoint

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to prosecute and transact all business in the U.S. Patent and Trademark Office connected therewith.


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